



Proposed cooperation agreement

**between the European Values Study and World Values Survey Association
regarding joint implementation of the values surveys in 2017 in Europe**

§1 Objective

The object of this agreement is the cooperation between the European Values Study (EVS) and the World Values Survey Association (WVSA) for joint data collection in 2017.

The two organizations agree to collaborate in carrying out a single, shared EVS/WVS survey in Europe.

§2 Joint Liaison Committee

EVS and WVS will remain and act as independent research organizations, but they will coordinate their activities related to planning, organization and implementation of data collection and data-sharing in European countries.

A Joint Liaison Committee (JLC) will ensure regular communication and coordination of common activities between the two organizations. Each group will appoint three representatives as members of the JLC, including the Chair of EVS and the President of WVS.

Regular communications will usually be electronic and members of the JLC will be invited to participate in major organizational events, planning meetings, and workshops from 2016 to 2018, to promote mutual cooperation and understanding.

§3 Survey schedule

Both organizations will aim to carry out the joint EVS/WVS survey in Europe during 2017. Depending on the circumstances, it is likely that survey fieldwork will not start until 2018 in some European countries. The WVS will also continue survey fieldwork elsewhere in the world during 2018.

§4 Survey planning and organization

In Europe central coordination of data collection will be run by the EVS coordination team. All national teams in Europe will report directly to the EVS central coordination team during the data collection phase and are expected to conform to the guidelines provided by this team. In rest of the world central coordination of data collection will be run by the WVS coordination team. All national teams in the rest of the world will report directly to the WVS central coordination team during the data collection phase and are expected to follow the instructions received from this team.



The JLC will insure the coordination between data collection in Europe and the rest of the world and will cooperate as equal partners in the following activities:

- preparation and submission of joint funding applications in countries where EVS and WVS have different National Program Director/ Principal Investigator;
- discussion and consultancy with regard to sampling, sampling design, applied methodological guidelines, questionnaire translation, etc., subject to the minimum standards set out by the EVS;
- jointly approve the wording and order of the items in the common core of the questionnaire;
- transparency of all procedures and regular information exchange;
- joint data collection of EVS and WVS national teams in those countries where the two organizations have separate PIs, while these PIs retain their status within the EVS and WVS, respectively;
- cooperative resolution of any conflicts or disputes arising in this process.

Ultimate decision regarding data collection belongs to the Executive Committee of EVS in Europe and to the Executive Committee of WVS for the rest of the world.

5 Geographical coverage of the joint survey

EVS will be responsible for planning and where possible conducting surveys in all European countries, using the EVS questionnaire and EVS methodological guidelines. European countries are those countries included in the 4th wave of EVS, carried out in 2008. The full list of these countries is available on the EVS website (<http://www.europeanvaluesstudy.eu>). WVS will be responsible for planning and where possible conducting surveys in all other countries in the world outside Europe, using the WVS questionnaire and WVS methodological guidelines.

§6 Survey Questionnaire: Common Core and Separate Parts

Both the EVS and WVS have developed their draft questionnaires independently. The two questionnaires, accordingly, consist of joint items that are common to both and unique items that are specific to either the EVS or WVS questionnaire. The joint items define the Common Core of both questionnaires, while the unique items constitute the Separate Parts of the EVS and WVS questionnaires. The Joint Items in the two draft questionnaires are marked in yellow in the questionnaire included as Appendix of the current Memorandum of Understanding. .

Under the premises of this agreement, it is in the interest of both the EVS and WVS to maximize the Common Core relative to the Separate Parts.



In addition, the EVS questionnaire will also include a Separate Part of unique items that are not used by the WVS. Analogously, the unique items of the WVS's Separate Part will be fielded only in the other parts of the world.

§7 Split-half model

EVS will prepare methodological guidelines and will advise its partners, if feasible, to use the split-half model as alternative to the standard EVS model. Consequently, the common core would be administered to the full sample, with the unique EVS items used for one half of the sample and the unique WVS items used for the other half. The final decision regarding the model of data collection will be made at the national level. In countries where the EVS and WVS have different PIs, the use of split samples will be recommended as the default model. The sample size and model's implementation is subject of negotiation between each country and the coordination team in Europe, depending on the local conditions (such as funding available, modes of data collections etc.), and should comply with the methodological guidelines of EVS.

§8 National teams

The person responsible for the survey in a particular country is referred to variously as the 'principal investigator' (PI), 'national programme director', or 'institutional partner'. The term 'PI' (which can be a person or organization) will be used in this section.

In cases where the EVS and WVS have different PIs in a country, they will be encouraged by both EVS and WVS to work together and to undertake joint efforts to secure funding for the 2017 survey in their country.

In European countries in which both organizations have active PIs, the PIs are encouraged to build a team in order to jointly undertake all activities required, including fundraising and data collection according to EVS methodology and using EVS questionnaire. Both parties will retain their status as PIs in their respective organizations, including for the organization's decision-making bodies, and they will be recognized by both organizations as joint PIs for the research conducted in 2017. Countries having PIs from different institutions for the EVS and WVS are: Bulgaria, Cyprus, Germany, Hungary, Spain and Sweden.

Only the EVS Executive Committee has the right to nominate PIs for the European Values Study. Likewise, only the WVS Executive Committee has the right to nominate PIs for the World Values Survey.

§9 Data exchange, cleaning, archiving, integration, embargo

The procedures regarding data archiving, data integration and data exchange and public releases are described in the document attached, agreed upon by GESIS as the EVS data archive and ASEP/JDS as the WVS data archive. Data must be available for both the EVS and WVS group at the very same time, just after fieldwork and archival data cleaning.



The EVS archive will be responsible for data archiving and data cleaning of the European surveys. The WVS archive will be responsible for data archiving and data cleaning for the non-European surveys.

The data collected in Europe will be available for public use within 12 months after the end of data collection in a particular country.

§10 Future collaboration

This agreement applies to the 2017-18 round of data collection and does not bind the organizations to collaboration on subsequent surveys or other activities. Both organizations believe, however, that mutual understanding and cooperation will help to advance their shared mission of promoting research on values.

To build cooperation and understanding, the JLC will explore opportunities for common future activities of mutual interests linking all members of the EVS and WVS communities, such as considering organizing joint panels, conferences and workshops, outreach, reports, publications, and publicity.

The core terms of this agreement will be widely publicized, including through posting on the WVS and EVS websites, and communicated to PIs, potential donors, and the user community through newsletters and social media outlets.