Interview falsification: an exploratory analysis
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Interview falsification can be a serious problem when conducting surveys, yet it is relatively un-studied. GORBI's review of the interviews rejected during our 2017 EVS fieldwork suggests that one interviewer demographic is significantly more likely to falsify interviewers; however, the finding was easily explained. In order to conduct a broader analysis of interview falsification, we focused on a neighboring country where we recently conducted a survey via a new local partner, with a sample design and fieldwork procedures identical to that of EVS.

I will first outline GORBI’s measures used to verify both procedural quality and answers to survey questions, specifically for CAPI. I will then explain the source of interview falsification in the 2017 EVS survey, and compare that to those in the more recent survey utilizing the same methodology. I will discuss implications for EVS surveys, including a suggestion for future waves.